



Lullaby Sleep Training and Coaching Program  
 Marcia Thuermer  
 (919) 448-6161  
 marcia@babyblueandpink.com

This agreement is between \_\_\_\_\_ and Marcia Thuermer for the purpose of providing sleep training for child(ren) \_\_\_\_\_ of age(s) \_\_\_\_ months.

NOTE: Lullaby Sleep Training urges parents to consult their pediatrician if there is any question that the child(ren) may have health issues that could be adversely affected by sleep training at this time. Marcia Thuermer assumes no liability for any deleterious effects on the child(ren)'s health; it is the parents' responsibility to ascertain that no such health problems exist. By signing this agreement, the parents assume all responsibility in this area of concern.

The Lullaby Sleep Training and Coaching Program fee is non-refundable and pre-paid. This fee covers the assessment, customized plan, consultation to learn the plan and implementation process, and the development of customized teaching materials as needed for older children. It also includes personal coaching during and after implementation of the plan customized for your child or children.

\_\_\_\_\_

I/We understand for the program fee Lullaby Sleep Training will conduct an extensive assessment of our child(ren)'s sleep problems and design a comprehensive program to help our child(ren) overcome sleep difficulties, learn to go to sleep alone, and to sleep through the night (to be defined according to the age of the child). Also included is coaching to teach us to successfully implement the custom-designed plan and to provide opportunity for fine-tuning the plan as needed. Once we receive the plan the fee is non-refundable, as considerable time has gone into creating a plan for our child. The success depends on us (the parents) implementing it properly with Lullaby Sleep Training's guidance.

I/We understand the necessity for us, the parents, to continue to use the plan and program firmly and consistently after the training is completed in order to ensure the success of the sleep training program. We understand that our failure to do so will jeopardize the ongoing success of the program and our child(ren)'s ability to continue with the sleep habits instilled by the program.

Gold Sleep Coaching Plan: \$495  
 Silver Sleep Coaching Plan: \$400  
 Bronze Sleep Coaching Plan: \$350  
 Jump-Start Consultation: \$150

Existing Client Coaching (4 calls or emails in 1 year): \$100  
 Nap Training: \$50 (must be paired with a nighttime plan)  
 Additional Child in Family: \$180  
 Other: \_\_\_\_\_

Understood and accepted this date: \_\_\_\_\_

Client: \_\_\_\_\_

For Lullaby Sleep Training and Coaching: Marcia Thuermer, Director of Baby Blue and Pink  
 Hernando, FL